

PROVEN EBAY NICHE COURSE

Cashing in on OEM
Automotive Rims

Sourcing Strategies



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“You make money when you buy things properly, not when you sell”

- Finding Rims Online Locally
Using Facebook To Find Deals
- Running “Cash Paid For” Ads For Rims
- Working with Local Tire Shops & Dealerships

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Finding Rims Online Locally

Site's to search:

- Craigslist
- Facebook Marketplace, FB Groups
- GumTree (depending the country)
- Local Area Classifieds

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Finding Rims Online Locally



Craigslist/Gumtree:

- Search Make/Model Rims using broad search terms in wheels
- Niche Down – 4x4 offroad, Muscle Cars, Specialty Sports Cars
- Make Contact without making an offer first (Use, Email, Messaging, Text Message)
- Never play hard ball negotiator. Use Soft Touch Method (“Would you consider?”)
- Strike While “The Iron is Hot” but be patient.

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Facebook Marketplace & FB Groups

Visit Facebook Marketplace

 Facebook Marketplace 

[All](#) [Posts](#) [People](#) [Photos](#) [Videos](#) [Pages](#) [Places](#) [Groups](#) [Apps](#)

Filter Results

POSTS FROM

☒ Anyone

☐ You

☐ Your Friends and Groups

[+ Choose a Source...](#)


POSTED IN GROUP


☒ Any group

☐ Your Groups


[+ Choose a Group...](#)


TAGGED LOCATION


 **Facebook Shortcuts**




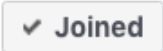
Facebook Marketplace
Discover, buy and sell items in your community.



 **Groups** [See All](#)



FACEBOOK MARKETPLACE
25 unread posts · Member since February
Buy and Sell Group · NO LIVE VIDEO'S, LOANS, EARNINGS ETC. !!!
You will Be Bloked !!! Please report to Admins - Tnx The aim of this...
 Patricia Smith and 20 other friends are in this group



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Facebook Marketplace



Marketplace > Auto Parts

Rims and Tires

Provo, UT · over a week ago · 🌐

\$225

Set of 5 JK wheels and tires with 60% all terrain tread. Make an offer!!



Springville

[Report](#)

Seller information



Josh Guis
Joined Facebook in 2009

[Ask About Availability](#)

This automatically sends a message to the seller.

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Facebook Marketplace



Marketplace > Auto Parts

Dodge rims

Sandy, UT • 2 days ago • 🌐

\$300



Seller information



Alex Bergman

Joined Facebook in 2008

Ask About Availability

This automatically sends a message to the seller.



Message



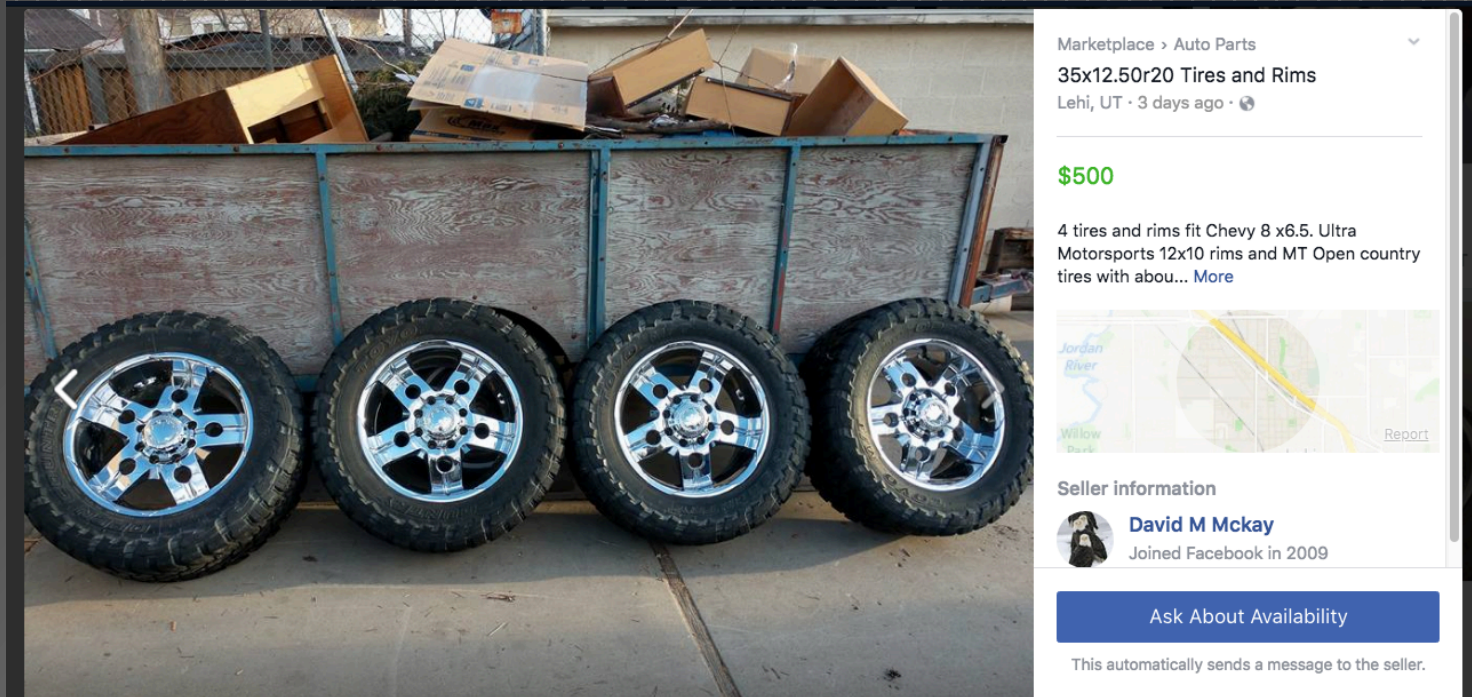
Save



Share

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Facebook Marketplace

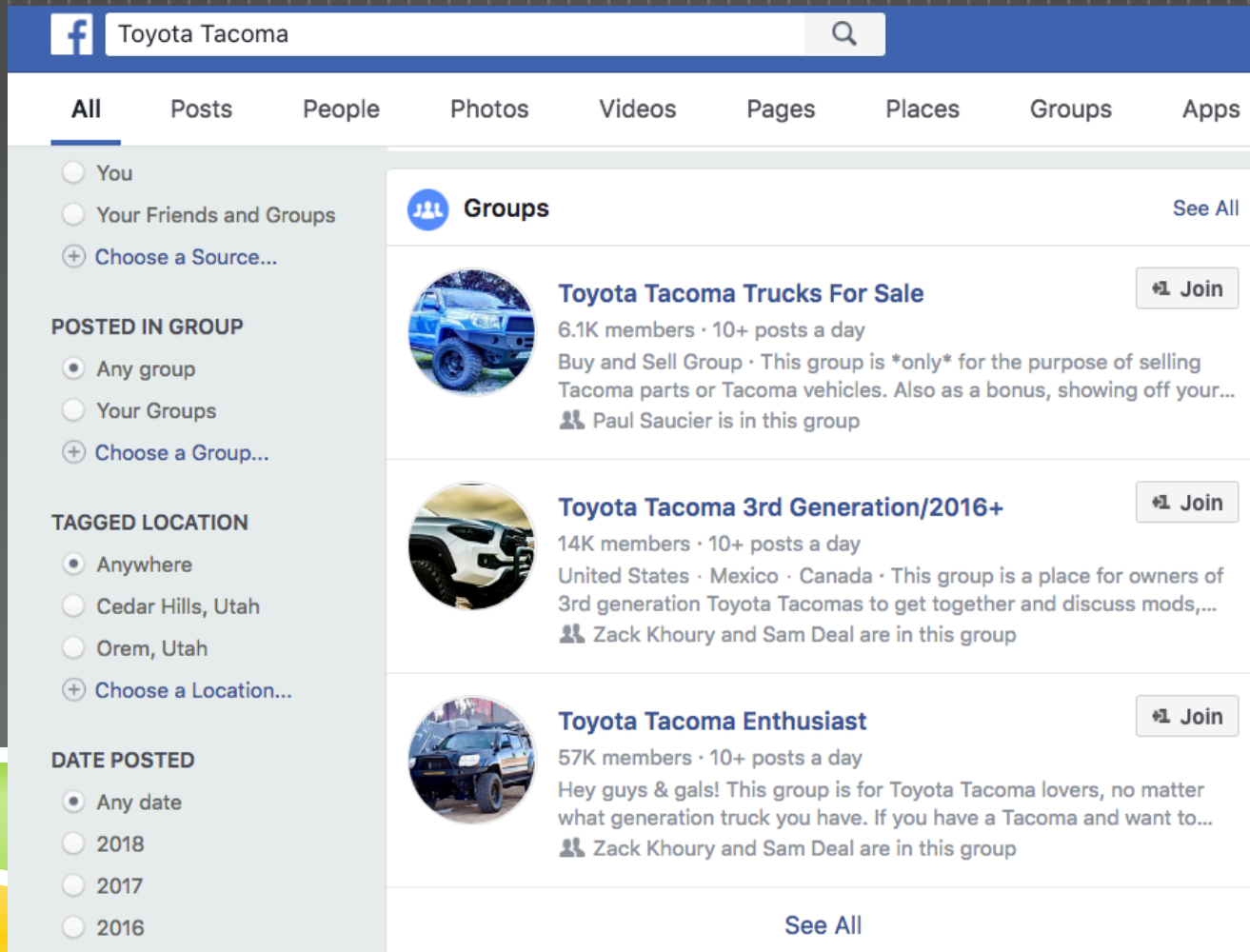


- Don't Buy Tires unless new (Or @ < 80%)
- Know when to sell as whole set and when to sell individual

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Facebook Groups

- Niche Down – Search for vehicle makes in FB Groups



The screenshot shows a Facebook search interface for 'Toyota Tacoma'. The search bar at the top contains the text 'Toyota Tacoma' and a magnifying glass icon. Below the search bar, a navigation bar includes tabs for 'All', 'Posts', 'People', 'Photos', 'Videos', 'Pages', 'Places', 'Groups', and 'Apps'. The 'All' tab is selected. On the left side, there are filters for 'You', 'Your Friends and Groups', and 'Choose a Source...'. Below these are sections for 'POSTED IN GROUP' (Any group, Your Groups, Choose a Group...), 'TAGGED LOCATION' (Anywhere, Cedar Hills, Utah, Orem, Utah, Choose a Location...), and 'DATE POSTED' (Any date, 2018, 2017, 2016). The main content area displays a list of Facebook groups. The first group is 'Toyota Tacoma Trucks For Sale' with 6.1K members and 10+ posts a day. The second group is 'Toyota Tacoma 3rd Generation/2016+' with 14K members and 10+ posts a day. The third group is 'Toyota Tacoma Enthusiast' with 57K members and 10+ posts a day. Each group entry includes a profile picture, the group name, member count, post frequency, a brief description, and a 'Join' button. A 'See All' link is located at the bottom right of the group list.

Facebook search results for "Toyota Tacoma".

Search bar: Toyota Tacoma

Navigation tabs: All, Posts, People, Photos, Videos, Pages, Places, Groups, Apps

Filters:

- You
- Your Friends and Groups
- Choose a Source...

POSTED IN GROUP

- Any group
- Your Groups
- Choose a Group...

TAGGED LOCATION

- Anywhere
- Cedar Hills, Utah
- Orem, Utah
- Choose a Location...

DATE POSTED

- Any date
- 2018
- 2017
- 2016


Groups:

- Toyota Tacoma Trucks For Sale** (6.1K members · 10+ posts a day)
Buy and Sell Group · This group is *only* for the purpose of selling Tacoma parts or Tacoma vehicles. Also as a bonus, showing off your...
Paul Saucier is in this group
- Toyota Tacoma 3rd Generation/2016+** (14K members · 10+ posts a day)
United States · Mexico · Canada · This group is a place for owners of 3rd generation Toyota Tacomas to get together and discuss mods,...
Zack Khoury and Sam Deal are in this group
- Toyota Tacoma Enthusiast** (57K members · 10+ posts a day)
Hey guys & gals! This group is for Toyota Tacoma lovers, no matter what generation truck you have. If you have a Tacoma and want to...
Zack Khoury and Sam Deal are in this group

See All

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Facebook Groups

 Jeep

AllPostsPeoplePhotosVideosPagesPlacesGroupsApps

Filter Results

SHOW ONLY

☒ Any group

☐ Public Groups


☐ Closed groups

MEMBERSHIP

☒ Any group

☐ Friends' groups

☐ My groups




JeEp oR diE Aka: jAckASseS WiTh jEepS

63K members · 10+ posts a day

Welcome to JEEP or DIE (JOD), aka Jackasses with Jeeps (JWJ)
PLEASE READ THE FUCKING GROUP DESRIPTION (RTFGD) We are...

+1 Join

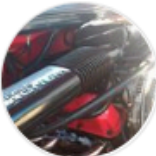


Jeep xj buy/sell/trade

3.3K members · 10+ posts a day

Buy and Sell Group · United States

+1 Join




Dodge & Jeep 5.2 & 5.9 Magnum V8 Performance & Tips

7.1K members · 10+ posts a day

United States · This page is for 5.2 and 5.9 gassers

+1 Join



Jeep Wrangler JK & JKU (2007-2018) Owner's Group

43K members · 10+ posts a day

This is a group for Jeep Wrangler JK & JKU owners and enthusiasts.

+1 Join

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Facebook Groups

- Niche Down – Search for vehicles makes in Groups
- Find Automotive Buy Sell FB Groups For Makes with 1000's of members
- Look for Local Automotive Groups or Associations with “Buy/Sell” features for your area
- Negotiate, Negotiate, Negotiate - Use “soft approach method” – What's the best you can do?
- Do not spam Facebook Groups or Pages – Create your own page

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Facebook Groups – Advanced Technique

- Search groups for people either selling or buying or wanting to buy in FB Groups on specific rims
- Private message people to do a deal to either sell or buy from them
- If there are no discussions START ONE [example]: Looking for a set of JK Wrangler rims who's got what for sale. [Add an Image of what you are looking for]
- Don't ever offer anybody any money on the thread. Be first in line for what people have on offer. Your reply on the group thread should be: "I have sent you a Personal Message in Facebook" [Do not use PM as an abbreviation as some people don't know what it means]
- Respond quickly and send pictures and be thorough on the details. Learn to negotiate (No prices are fixed. All deals are flexible. Know your numbers (Shipping, Completed listings, Pickup fee's, Condition, Materials)